

DEAR [_____]:
Gallery

UNDERSTAND THESE WORDS TO BE A FAIR WARNING. THE ART/OLD WORLD IS OVER. PRIVATE GALLERIES ONCE DETHRONED THE SALON. NOW THEY ARE THE SALON AND ONCE AGAIN THE SALON HAS BECOME AN OUTMODED CONSTRUCT. STRANGLING BY RAMPANT PROFITEERING, ART'S EVOLUTION HAS STALLED AND MUST THEREFORE BE ABANDONED IN THE NAME OF PROGRESS.

THE DEFINITION OF CONCEPTUAL POETICS HAS BROADENED ENOUGH TO TRANSCEND LETTERS, ENCOMPASSING THE PRACTICES OF ART AND THE ENTREPRENEURIAL SPIRIT. THE INTERCONNECTED AGE HAS EMPOWERED THE INDIVIDUAL TO PUBLISH AUTONOMOUSLY, INTERFACING DIRECTLY WITH THE PUBLIC AS NEVER BEFORE. POETS ARE TO GALLERIES IN 2013 WHAT GALLERIES WERE TO THE SALON IN 1887; OUTSIDERS; IMAGINARY; UNSTOPPABLE.

WE ADVISE YOU TO CLOSE YOUR DOORS IN LIGHT OF THESE RECENT DEVELOPMENTS.

SINCERELY,
THE POST-ART POETS

